

Yunha Seo

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Experience

June 2021 – Present

Lead UX Designer
at KNOCK, Inc.

What I do

Serve as the primary lead for UX research and design, SEO strategy, and digital accessibility. Support web/UI design and frontend development. Oversee the UX team and lead numerous internal efficiency and training initiatives.

Reference

Todd Paulson
Partner & Chief Creative Officer
(Contact available upon request)

Aug 2020 – May 2021

**Web Design
Graduate Instructor**
at University of Minnesota, TC

What I did

Taught undergraduate students (remotely) fundamentals of web design, including basic HTML/CSS, Figma, wireframes, and responsive design. Designed entire course from curriculum, syllabus, and course content materials.

Reference

Eugene Park, MFA
Associate Professor, Graphic Design
(Contact available upon request)

Aug 2020 – May 2021

**Game Design
Research Assistant**
at University of Minnesota, TC

What I did

Strategized mechanics and designed interface for a serious game; built sitemaps, user flow diagrams, wireframes, and prototypes; conducted user research and testing.

Reference

Malini Srivastava, PhD
Assistant Professor, Architecture
(Contact available upon request)

Jan 2016 – May 2018

**Frontend Developer
& Graphic Designer**
at B302 & B507

What I did

Collaborated with peer Dutch designers, developers, and project managers to complete international projects across Netherlands, Germany, and Minnesota.

Reference

Job Vogel
President "Godfather" of B302
(Contact available upon request)

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Skills

User Experience

Information/Content Architecture
Sitemap
Wireframes
Priority Guides
Entity Relationship Diagram

User Research

Prototype Testing
User interviews & survey
Personas
User Journey Mapping
User Flow Diagram

Development

HTML + CSS
Javascript
PHP (Laravel)
Wordpress

Programs & Tools

Figma (Design, Figjam, Slides)
Sketch
Adobe CC (Ps, Ai, Id)
Webflow

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Background

Lead UX Designer

yunha.tonik.seo@gmail.com
yunhaseo.com

Education

MFA Graphic Design
University of Minnesota, TC
Sep 2018 – May 2021

BS Computer Information
Technology
Minnesota State University,
Mankato
Aug 2014 – May 2018

Languages

English (Fluent)
Korean (Fluent)
Japanese (Novice)

Hobbies

Playing video games
Building miniatures
Cross-stitching
Watching my plants